

# The Spider Web Crochet 3-Piece Bundle

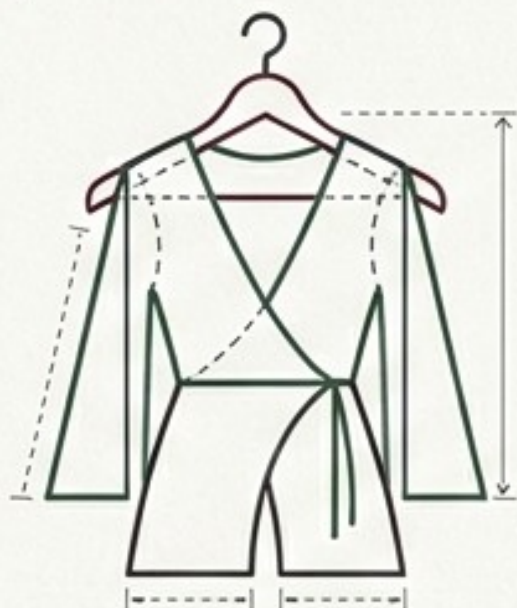
Authentic Pakistani  
Craftsmanship Meets  
Alternative Global Fashion.

Ibrahim Top Picks



# The Core Proposition

01



## The Product

3-piece handmade fashion set. A complete, ready-to-wear outfit directly targeting alternative aesthetic markets.

STATUS:  
READY-TO-WEAR

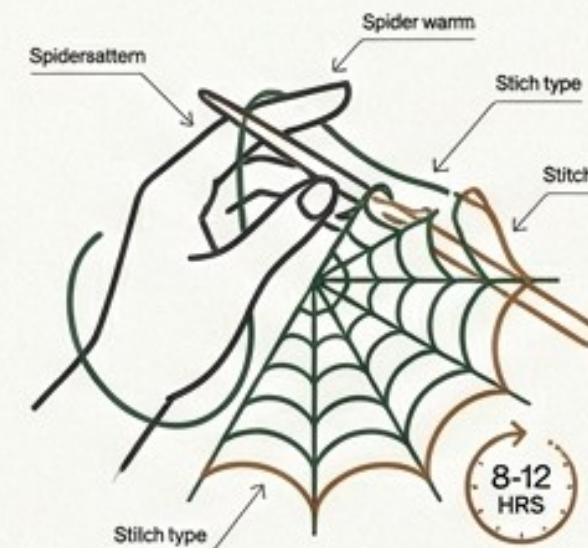
02



## The Value

\$150 USD retail price. Includes FREE worldwide shipping via DHL Express.

03



## The Edge

100% authentic hand-crochet. Zero machine intervention. 8 to 12 hours of skilled labor per signature piece.

MATERIAL:  
HANDMADE FIBER

# Anatomy of the Bundle

## The Top:

Handmade Spider Web Crochet.  
Dramatic bell sleeves with  
open-weave lattice knit.



PROJECT:  
SPIDER WEB CROCHET

## The Denim:

High-Waist Jeans.  
Slim fit, classic blue denim  
engineered to complement the  
open-weave top.



## The Belt:

Genuine Leather.  
Standard buckle, available in brown  
or black to anchor the silhouette.



## The Unboxing:

Branded Gift Box.  
Premium presentation, ready for  
gifting and designed for a high-end  
unboxing experience.



STATUS:  
READY-TO-WEAR

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# Technical Specifications

|                   |                                                                                                   |
|-------------------|---------------------------------------------------------------------------------------------------|
| Material          | Premium cotton-blend crochet yarn (breathable, stretchy).                                         |
| Design Variations | Neckline (V-neck or square neck),<br>Sleeves (elbow to wrist flare),<br>Back (open-back option).  |
| Sizing            | Top spans XS, S, M, L, XL, 2XL, 3XL.<br>Jeans fit waist 26 to 38 inches<br>(inseam 28–32 inches). |

30-day hassle-free return and exchange policy for perfect sizing guarantees. Custom sizing available on request.



# The Color Palette



*Custom color requests are accepted directly at checkout via message,  
highlighting the bespoke nature of the artisan process.*

# Craft, Not Commodity

## Step 1: Heritage



Crafted by experienced artisan women in Karachi, Pakistan, utilizing centuries-old handmade textile skills inherited through generations.

## Step 2: Labor



8 to 12 hours of pure hand-stitching per top. No factories. No machines.

## Step 3: Authenticity



Every stitch is human-formed. Subtle variations in texture are a featured mark of authenticity, not a manufacturing defect.

Buyers receive a wearable piece of craft carrying human skill, time, and care inside every inch of fabric.

# The Market Positioning Gap



# Audience Anatomy

Primary Buyers: Women aged 18–35 shopping for alternative fashion on Etsy.

## Gothic & Alternative

Gothic fashion enthusiasts and alternative subculture buyers.

## Event Fashion

Festival and rave-goers (Burning Man, Coachella, EDM events).



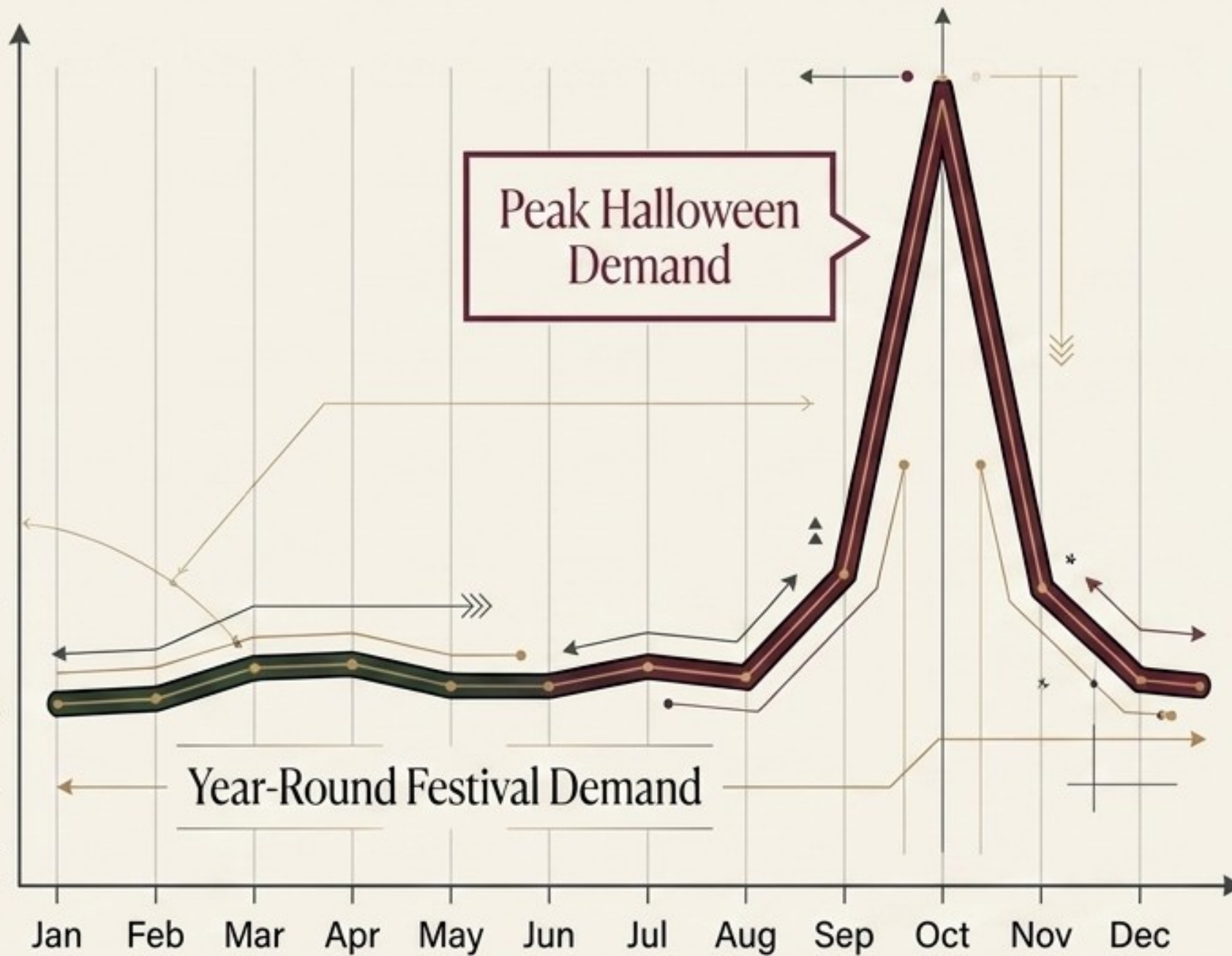
## Seasonal / Cosplay

High-end Halloween costume buyers seeking authentic garments, not cheap disposable outfits.

## Aesthetic Micro-Trends

Witchcore, Dark Academia, and TikTok/Instagram crochet fashion creators.

# Seasonality & Search Intent



Search...

crochet spider web top

handmade crochet halloween outfit

gothic crochet top

crochet bell sleeve top

witchy crochet top

rave crochet top

crochet 3 piece set

# Global Logistics Pipeline



## The DHL Express Advantage

7–14 business days delivery to USA/UK.

End-to-end global tracking provided at dispatch.

Premium unboxing with quality-checked branded gift box.

**Hidden Value:**  
Worldwide shipping typically costs \$30–\$60, completely absorbed into the \$150 bundle price.

# Buyer Assurances

## Production

### Is this a factory product?

100% hand-crafted. One artisan, one top.  
Zero machines used in crochet production.

## Utility

### Is it just a disposable costume?

A real, durable fashion garment designed for year-round styling, heavily superior to cheap synthetic costume shop items.

## Fit Risk

### What if the sizing is wrong?

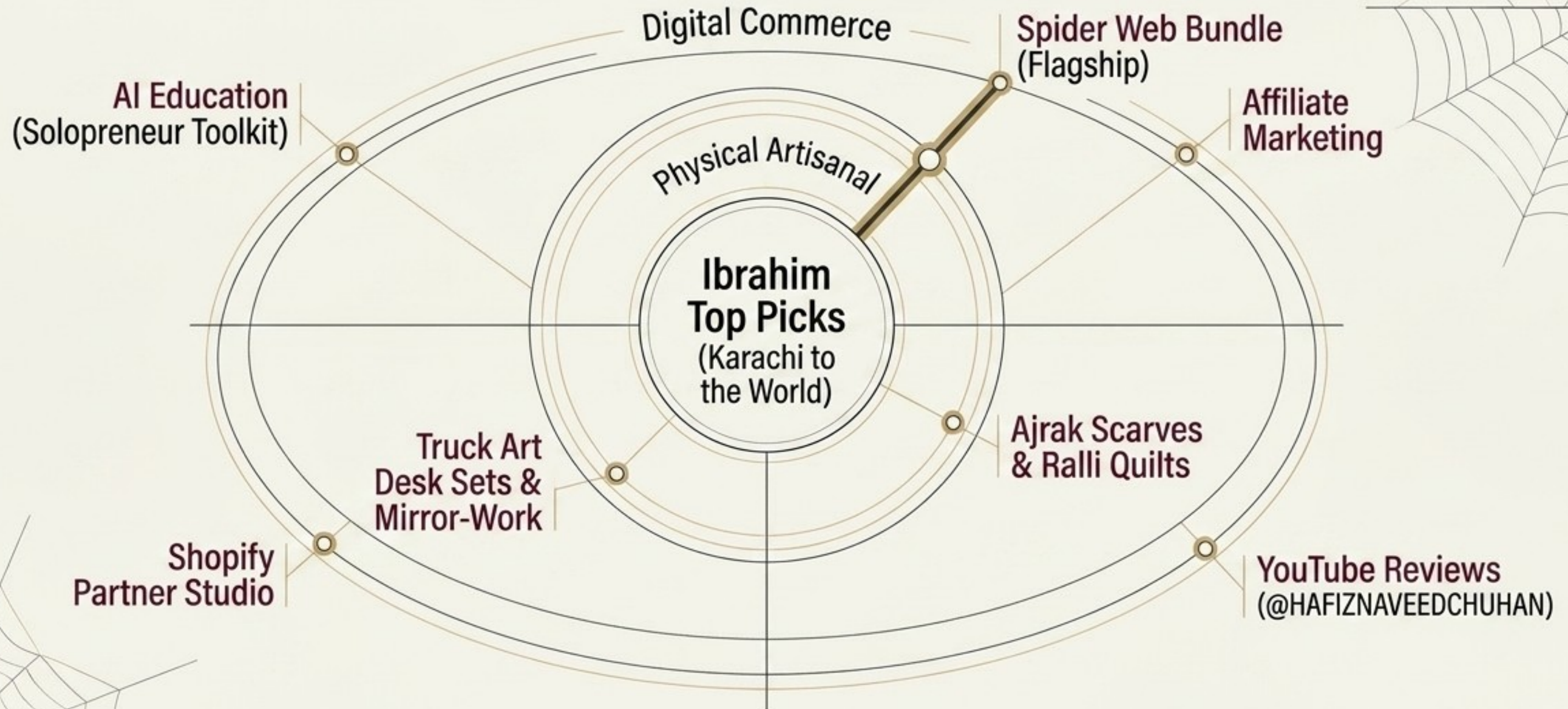
Protected by a 30-day hassle-free exchange policy for perfect fit guarantees.

## Flexibility

### Can I order just the top?

While listed as a bundle for maximum value, bespoke pricing for individual pieces is available via direct message.

# The Brand Ecosystem



Bridging world-class Pakistani heritage with cutting-edge global e-commerce.